



**Handball Heaven.com**

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## FOR IMMEDIATE RELEASE

Date: April 5, 2008  
Subject: Spring FFling  
When: May 2 - 4, 2008  
Where: The Woods Resort at the Russian River

Contact: Larry Shockey

*Guerneville, California.* May 2 - 4, 2008, fisters from as far away as the United Kingdom will converge on the normally bucolic hamlet of Guerneville, California, Northern California's answer to Fire Island, for Spring FFling and what promises to be a weekend of frolic and fun under the early spring Sonoma County sun. Nestled into Guerneville's newish Woods Resort, attendees will enjoy the town's largest clothing optional pool, as well as spacious heated tents, which will be outfitted with enough slings and benches and stocked with enough lube, gloves, condoms, pads and paper towels to enable participants to fulfill their every fantasy.

Dispensing with some old stereotypes of fisters, "It's not just a bunch of fat old white guys," says Larry Shockey, the producer and force behind Handball Heaven.com, together with his partner in crime, Loy. Men of all body types, age ranges and experience levels have signed up to attend Spring FFling. Twinks, bears, cubs, muscle guys, average joes, chubs and chasers have all signed up. Men in their 20's to those in their 60's; guys with a couple years' fisting experience to guys with a couple *decades* experience round out the roll call of who'll be there. There's also a nice ethnic mix of men.

Shockey describes Spring FFling as, "a weekend of debauchery with a social conscience." The weekend has been designed around a sense of community. Weekend pass holders are invited to attend a welcome barbeque at the Woods which will feature "getting to know you" mixers where Mr. Russian River Leather 2008, Hunter, will be the guest DJ. There will be the obligatory door prizes donated by event sponsors Mr. S, Slam Dunk Lubricants, DungeonStuff.com, The Woods, Off Ramp Leather, DJ Arana (Mr. Boston Leather Joe Barlow) and others. Additionally, weekend pass holders will receive free tee shirts, posters, run pins and coupons for cheap-or-free food and drink from local establishments. Even the Russian River Resort, the venerable Rainbow Cattle Company as well as the new leather bar, Yamagata are getting into the "FFling" of things by offering food and drink specials.

The showcase of the barbeque is the raffle which will raise money for the local food bank, Food For Thought. Jay Hemphill and Michael Holeman, former producers of the Northern California Regional Leather Sir/Leather boy Contest have donated a new portable sling for the raffle. Other raffle prizes

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include a weekend for two at The Woods, dungeon music CD's by Joe Barlow, and a full body massage. Every penny from the raffle will be donated to the charity, which will be on hand to sell tickets and collect money. In addition, Handball Heaven.com has pledged to donate 10% of its net profits from Spring FFling to Food For Thought.

"We hope to nurture a sense of community, shared experiences, shared meals, and a decreased dependency on substances to get us through the experience." explained Shockey. "I think people feel good when they realize they can go out, have a good time and make a positive difference in other people's lives in the process. That's the real plus about being here—aside from all the fun. We want people to be able to *connect* with each other on different levels apart from just sex."

Additionally, organizers have declared Spring FFling a safer sex, drug free event, with the help of San Francisco's Stop AIDS Project which is supplying condoms and literature including the SM Safely Manual as well as other handouts on safer sex practices and STD and HIV prevention.

Weekend passes are available through May 2<sup>nd</sup>, the first day of the event, for \$200.00. Day use passes are available for Friday evening for \$30 and all day Saturday for \$50 and may be purchased in advance at [www.handballheaven.com](http://www.handballheaven.com) or at the event. Buy both days online and get a \$5 discount.

For more information, visit [www.handballheaven.com](http://www.handballheaven.com) or email [info@handballheaven.com](mailto:info@handballheaven.com) where you can also be added to their mailing list, by typing "subscribe" in the subject line.

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